



BASSCASH

POWERED BY  **AmFirst**

America's First Federal Credit Union

Bass Cash® Program Rules & Requirements 2023

Alabama Bass Trail/Alabama Bass Trail 100

- **AmFirst** will award a \$1,000 cash bonus to the highest finishing angler in a 2023 Alabama Bass Trail Tournament who scores within the top 40 who participates in the tournament in their boat which is financed with AmFirst subject to the eligibility requirements below.
- **AmFirst** will also award an additional cash bonus of \$1,000.00 to the above angler if their personally owned vehicle that towed their boat to the participating 2023 Alabama Bass Trail Tournament is also financed at AmFirst under the name and account of the angler.
- Official **AmFirst** Bass Cash decal or **AmFirst** Bass Cash logoed apparel is expected to be visibly displayed on tournament fishing boat or on the contestant during the duration of the tournament. (Provided by **AmFirst**)

• Eligible Contestants

- a. Any angler fishing in a 2023 Alabama Bass Trail tournament who owns and fishes from a boat owned by the angler currently financed by AmFirst in the name and account of the angler that finishes in the top 40. Only one award is eligible to be paid per tournament event.
- b. All entrants must be a member in good standing of **AmFirst** with a boat financed in their name to participate and are subject to verification.
- c. Alabama Bass Trail anglers must register for Bass Cash Awards on the www.amfirst.org/basscash prior to the commencement of a qualifying tournament and will be required to complete a W-9 form to receive a Bass Cash prize.

Other Qualified Tournaments - List of Approved Tournaments is available on our website

www.amfirst.org/basscash

- Approved tournaments with 60 or more boats participating will receive a \$500 payout. 30-59 boats participating will receive a \$250 payout. Any approved tournament that has less than 30 boats will not be eligible for any bass cash payout.
- **AmFirst** will award the appropriate cash bonus to the highest finishing angler in a 2023 Bass Cash eligible tournament who scores within the top 20 who participates in the tournament in a boat owned by the angler and financed with **AmFirst**.
- **AmFirst** will also award an additional cash bonus of the appropriate amount to the highest finishing angler if their personally owned vehicle that towed their boat to the participating qualified tournament is also financed at **AmFirst** under the name and account of the angler.
- Official **AmFirst** Bass Cash decal or **AmFirst** Bass Cash logoed apparel is expected to be visibly displayed on tournament fishing boat or on the contestant during the duration of the tournament.
- Please consult with official tournament rules or with the tournament director to determine if the tournament qualifies for **AmFirst** Bass Cash.



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• Eligible Contestants

- a. Any angler fishing in a 2023 qualified tournament who owns and fishes from a boat currently financed in their name and on their account with **AmFirst** that finishes in the top 20. Only one award is eligible to be paid per tournament event.
- b. All entrants must be a member in good standing of **AmFirst** with a boat financed in their name to participate and are subject to verification.
- c. Participating anglers must register for Bass Cash awards on the amfirst.org website prior to the commencement of a qualifying tournament and will be required to complete a W-9 form to receive a Bass Cash prize.

All federal, state and local laws must be observed, and it is the Angler's responsibility to know these laws. All Anglers must read and agree to the program rules. Angler's submission of a program entry form through the amfirst.org website will constitute a certification that the Angler has read, understands and agrees to abide by the terms and conditions of the **AmFirst** Bass Cash registration rules and requirements.

The tournament director will submit the winning entrant confirmation directly to **AmFirst** no later than 30 days after the conclusion of the tournament. Angler will be responsible for any state or federal taxes associated with the cash bonuses paid by **AmFirst** and must furnish tax-payer ID numbers in compliance with IRS Rules at the time of registration.

- Bass Cash winning contestant and winning team agrees to have their photos taken with **AmFirst** Bass Cash check and said photos may be used for advertising purposes (including Social Media) or may be used to advertise the products and services of **AmFirst** by any available medium. Contestant specifically agrees that their likeness may be used for promotional materials without compensation related to the Bass Cash event for publicity relating to the event and **AmFirst's** sponsorship of the event.
- By participating in the **AmFirst** Bass Cash Bonus Program, Angler understands and agrees that **AmFirst**, its officers, directors, employees, agents, successors, or assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Program, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. Angler shall indemnify, defend, and hold harmless **AmFirst**, Alabama Bass Trail, and other participating Bass Cash tournaments from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, arising out of participation in said event.