

America's First Federal Credit Union
Bass Cash® Program Rules & Requirements 2021

Alabama Bass Trail

- AmFirst will award a \$1,000 cash bonus to the highest finishing angler in a 2021 Alabama Bass Trail Tournament who scores within the top 40 who participates in the tournament in a boat financed with AmFirst subject to the eligibility requirements below.
- AmFirst will also award an additional cash bonus of \$1,000.00 to the above angler if their personally owned vehicle that towed the boat to the participating 2021 Alabama Bass Trail Tournament is also financed at AmFirst under the name and account of the angler or a member of their immediate household.
- Official AmFirst Bass Cash decal or AmFirst Bass Cash logoed apparel is required to be visibly displayed on tournament fishing boat or on the contestant during the duration of the tournament.
 - Eligible Contestants
 - a. Any angler fishing in a 2021 Alabama Bass Trail tournament who owns and fishes from a boat owned by the angler currently financed by AmFirst in the name and account of the angler or a member of their immediate household that finishes in the top 40. Only one award is eligible to be paid per tournament event.
 - b. All entrants must be a member in good standing of AmFirst with a boat financed in their name or the name of another member of their immediate household to participate and are subject to verification.
 - c. Alabama Bass Trail anglers must register for Bass Cash Awards on the amfirst.org website prior to the commencement of a qualifying tournament and will be required to complete a W-9 form to receive a Bass Cash prize.

Other Qualified Tournaments

- AmFirst will award a \$500 cash bonus to the highest finishing angler in a 2021 Bass Cash eligible tournament who scores within the top 20 who participates in the tournament in a boat owned by the angler and financed with AmFirst.
- AmFirst will also award an additional cash bonus of \$500.00 to the highest finishing angler if their personally owned vehicle that towed the boat to the participating qualified tournament is also financed at AmFirst under the name and account of the angler or a member their immediate household.
- Official AmFirst Bass Cash decal or AmFirst Bass Cash logoed apparel is required to be visibly displayed on tournament fishing boat or on the contestant during the duration of the tournament.

- Please consult with official tournament rules or with the tournament director to determine if the tournament qualifies for AmFirst Bass Cash.
- Eligible Contestants
 - a. Any angler fishing in a 2021 qualified tournament who owns and fishes from a boat currently financed in their name and on their account with AmFirst that finishes in the top 20. Only one award is eligible to be paid per tournament event.
 - b. All entrants must be a member in good standing of AmFirst with a boat financed in their name or the name of another member of their immediate household to participate and are subject to verification.
 - c. Participating anglers must register for Bass Cash awards on the amfirst.org website prior to the commencement of a qualifying tournament and will be required to complete a W-9 form to receive a Bass Cash prize.

All federal, state and local laws must be observed, and it is the Angler's responsibility to know these laws. All Anglers must read and agree to the program rules. Angler's submission of a program entry form through the amfirst.org website will constitute a certification that the Angler has read, understands and agrees to abide by the terms and conditions of the AmFirst Bass Cash registration rules and requirements.

The tournament director will submit the winning entrant confirmation directly to AmFirst no later than 30 days after the conclusion of the tournament. Angler will be responsible for any state or federal taxes associated with the cash bonuses paid by AmFirst and must furnish tax-payer ID numbers in compliance with IRS Rules at the time of registration.

- Bass Cash winning contestant and winning team agrees to have their photos taken with AmFirst Bass Cash check and said photos may be used for advertising purposes (including Social Media) or may be used to advertise the products and services of AmFirst by any available medium. Contestant specifically agrees that their likeness may be used for promotional materials without compensation related to the Bass Cash event for publicity relating to the event and AmFirst's sponsorship of the event.
- By participating in the AmFirst Bass Cash Bonus Program, Angler understands and agrees that AmFirst, its officers, directors, employees, agents, successors, or assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Program, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. Angler shall indemnify, defend, and hold harmless AmFirst, Alabama Bass Trail, and other participating Bass Cash tournaments from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, arising out of participation in said event.